



PRESS RELEASE

COMMUNITY DEVELOPMENT COMMISSION OF THE COUNTY OF LOS ANGELES
700 W. Main Street, Alhambra, CA 91801

FOR IMMEDIATE RELEASE

Contact: Elisa Vásquez, (626) 586-1762, Elisa.Vasquez@lacdc.org

COUNTY HELPS BREAK GROUND ON 34 UNIT NEW HOUSING DEVELOPMENT IN SANTA MONICA

Step Up on Colorado will Provide Much-Needed Affordable Housing as well as On-Site and Off-Site Supportive Services

Santa Monica, February 21, 2014 - The Community Development Commission of the County of Los Angeles (CDC) joined Los Angeles County Supervisor Zev Yaroslavsky, Santa Monica Mayor Pam O'Connor, Hollywood Community Housing Corporation (HCHC), and Step Up on Second (Developer), to break ground on Santa Monica's newest affordable housing development. Step Up on Colorado will provide 32 affordable supportive housing units to homeless individuals with chronic mental illness and two resident manager units.



Officials formally break ground on Step Up on Colorado.

The property will be owned by Step Up on Colorado LP, a California limited partnership jointly managed by Step Up on Second, a well-respected Santa Monica-based homeless services provider organization, and HCHC. Step

Up on Colorado LP received an award of \$1.1 million of County General Loan Funds from the CDC for construction and permanent financing, including \$100,000 for energy-efficiency upgrades. The development will receive a Leadership in Energy and

Environmental Design (LEED) certification by the U.S. Green Building Council, which recognizes the design, construction and operation of high-performance green buildings, homes and neighborhoods.

When completed in 2015, Step Up on Colorado will provide much-needed affordable housing and help reduce the high rate of homeless in the area, as well as on-site and off-site supportive services. A life-skills coordinator and case managers will assist residents in maintaining housing stability. The development will offer its residents two community rooms, a library, and beautifully landscaped outdoor gathering spaces on the ground floor patio and rooftop.

“The team of professionals overseeing this development is ensuring that the finished product provides a holistic approach to addressing the needs of residents,” said County Supervisor Zev Yaroslavsky, who represents the area. “We are looking to do more than building a stable place to live; we are also providing much-needed services and support systems.”

To aid in managing residents’ health concerns, Step Up on Colorado is immediately adjacent to an urgent care clinic. Residents will also enjoy being in close proximity to major retail stores, the beach, multiple bus routes and the Third Street Promenade and Santa Monica Place Mall, both of which are a few blocks to the west. The planned Expo Line will have a major hub/endpoint just a block from the site. Also planned is the Colorado Esplanade which will offer another retail “walk-street” just a few blocks down.

For more information on Step Up on Colorado, please contact Blair Miller at (323) 454-6203. All media may contact Elisa Vásquez, Public Information Officer for the CDC, at (626) 586-1762.

###